

DUC MINH PHAM

An identity designer and freelancer dedicated to bringing digital identities into the physical world through distinctive and emotive experiences

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EXPERIENCES

SANDBOX INC.

Part-time Designer Jul 2021 - Nov 2021 | Toronto, CA
Creation and revision of digital assets for Sandbox's clients. Production of digital and print advertisements for Century Initiative.

Junior Graphic Designer Feb 2021 - Jul 2021 | Toronto, CA
Design support and Webflow development of Sandbox's website update. Production of assets for various clientele of the company.

HUMI

Brand/Marketing Intern May 2019 - Aug 2019 | Toronto, CA
Designed and produced digital marketing campaigns, e-books, brand styling, motion graphic sequences and infographic strips for company's social media and product assets.

PIXEL DREAMS

Graphic Design Intern Jun 2018 - Aug 2018 | Toronto, CA
Designed and supported digital advertisements, internal products, and corporate events for clients of PD.

HNY INC.

Part-time Designer Apr 2018 - Jun 2018 | Toronto, CA
Designed and implemented the visual styling, guidelines, and logo for brand's assets. Initial design for product's packaging.

FPT SOFTWARES

Graphic Design Intern Apr 2017 - Aug 2017 | Hanoi, VN
Designed & developed a departmental news website for FPT Software. Illustrated various characters and products for internal social events and external advertisements.

EDUCATION

YORK & SHERIDAN JOINT PROGRAM

Sep 2016 - Jun 2020 | Toronto, CA
Bachelor of Design

UPPER CANADA COLLEGE

Sep 2011 - Jun 2016 | Toronto, CA
International Baccalaureate Diploma

SKILLS

DESIGN

Brand Identity Design, Brand Architect, Typography, Illustrations, UX/UI, Prototyping, Design Thinking, Design Research, User Testing, Data Visualization

TOOLBOX

Photoshop, Illustrator, Indesign, Adobe XD, After Effects, Adobe Premiere, Sketch, InVision, Flinto, HTML5 & CSS3, Moqups, Bootstrap, Wordpress, Figma, Cinema 4D, Webflow, Canva

AWARDS

2019 | Toronto, CA
Swash & Serif 5 - Typographic Winner

2017 | Toronto, CA
StarterHacks 2017 - 3rd Place