

Duc Minh Pham

An identity designer and freelancer dedicated to bringing digital identities into the physical world through distinctive and emotive experiences.

dumin.co

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EXPERIENCES

HUMI

Brand & Marketing Intern

May 2019 - August 2019

Designed and produced digital marketing campaigns, e-books, brand styling, motion graphic sequences and infographic strips.

PIXEL DREAMS

Graphic Design Intern

June 2018 - August 2018

Designed and supported digital advertisements, internal products, and corporate events for clients of Pixel Dreams.

HNY INC

Part-time Identity Designer

April 2018 - June 2018

Designed and implemented the visual styling, guidelines, and logo for the brand. Reviewed the ideation of the product's packaging.

FPT SOFTWARES

Graphic Design Intern

April 2017 - August 2017

Developed an internal news website showcasing the latest social and cultural gatherings and exhibitions for FPT Software based on established wireframes and mockups. Illustrated various characters and products for internal social events and external digital advertisements.

INDEPTH CONFERENCE

Part-time Identity Designer

December 2016 - March 2017

Designed the brand identity, logo, guidelines and program booklet for 2017 InDepth Conference in Toronto, Canada.

EDUCATION

JOINT DESIGN PROGRAM OF YORK UNIVERSITY AND SHERIDAN COLLEGE

September 2016 - June 2020

Bachelor of Design

SKILLS

DESIGN

Brand Identity Design, Brand Architect, Typography, Illustrations, UX/UI, Prototyping, Design Thinking, Design Research, User Testing, Data Visualization

TOOLBOX

Photoshop, Illustrator, Indesign, Adobe XD, After Effects, Sketch, InVision, Flinto, HTML5 & CSS3, Moqups, Bootstrap, Wordpress, Figma, Cinema 4D, Webflow, Adobe Premier

AWARDS

Swash & Serif 5

StarterHacks 2017