

DUC MINH PHAM

Brand Identity Designer

dumin.co

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(647) 705 5018

EDUCATION

Joint Program of York University & Sheridan College

Bachelor of Design

Expected Graduation: 2020

SKILLS

Design

Brand Identity Design, Brand Architect, Typography, Illustrations, UX/UI, Prototyping, Design Thinking, Design Research, User Testing, Data Visualization

Toolbox

Photoshop, Illustrator, Indesign, Adobe XD, Sketch, InVision, Flinto, HTML5 & CSS3, Moqups, Bootstrap, Wordpress

Languages

English, Vietnamese

RECOGNITION

Swash & Serif 2018

EXPERIENCE

Pixel Dreams - Creative Agency

Graphic Design Intern

June 2018 - August 2018

Designed and supported digital advertisements, internal products, and corporate events for Salesforce and other clients of Pixel Dreams.

HNY Inc

Identity Designer

April 2018 - June 2018

Designed and implemented the visual styling, guidelines, and logo for the brand. Reviewed the ideation of the product's packaging.

Financing and Promoting Technology (FPT) Software

Graphic Design Intern

April 2017 - August 2017

Developed an internal news website showcasing the latest social and cultural gatherings and exhibitions for FPT Software based on established wireframes and mockups. Designed and illustrated various characters and products for internal social events and external digital advertisements.

Indepth Conference

Identity Designer

December 2016 - March 2017

Designed the brand identity, logo, guidelines and program booklet for 2017 InDepth Conference in Toronto, Canada.

INVOLVEMENT

StarterHacks

UX/UI Designer - Frontend Developer

March 3rd - 4th 2018

Designed and frontend developed a platform meant to connect young designers and developers to produce portfolio-worthy projects with five other team members. Won the Amazon API Award with our product.